

A world of new medical devices and supplies

放眼全球最新醫療器材及用品



Hong Kong International Medical Devices and Supplies Fair 香港國際醫療器材及用品展

4-6/11/2009

Hong Kong Convention and Exhibition Centre
香港會議展覽中心

Boost business health

Demand for medical devices and supplies is growing all over the world, especially in Asia, which represents around 45% of the global market for healthcare. Moreover, the announcement of a 850-billion-yuan medical care system reform plan by the Chinese government in April is creating many valuable business opportunities in the healthcare sector.

Where the world trades

The HKTDC Hong Kong International Medical Devices and Supplies Fair 2009, which will be held in a leading international sourcing and trading hub, provides you with the perfect opportunity to reach out to distributors keen to circulate your products in Asia, especially to the fast-growing Chinese mainland market.

Bringing standards into line

The fair will be held alongside the **14th Asian Harmonization Working Party (AHWP) Meeting**. AHWP is a non-profit regional body established in 1996 which aims to forge a common direction for the harmonisation of medical device regulation in Asia. Hong Kong's increasing role as an evolving medical device regulatory hub is evidenced by the fact that over 400 government officials and business executives from its 16 member economies, who are involved in the medical device field, will attend the meeting.



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市場穩健增長

世界各地對醫療設備及用品的需求日益殷切，尤以亞洲為然，區內需求佔全球保健市場約45%。此外，中國內地政府於4月宣布進行耗資8,500億元人民幣的醫療體制改革計劃，為醫療護理業創造源源不絕的商機。

國際業者雲集

香港是首屈一指的國際採購及貿易中心。香港貿發局香港國際醫療器材及用品展2009將為香港及中國內地製造商帶來與東南亞及中東等新興市場買家洽商的良機。很多歐美製造商亦會前來參觀，向香港及中國內地的醫療設備零部件製造商訂購產品。

除此之外，香港及中國內地的分銷商亦可接觸到有意物色分銷夥伴的海外製造商，協助他們把產品打入亞洲，特別是香港及中國內地市場。

同期盛會相得益彰

今年，大會將與第**14屆亞洲醫療器械法規協調會(AHWP)**會議同期舉行。亞洲醫療器械法規協調會為非牟利地區組織，於1996年成立，旨在制定共同方針，協調亞洲各地的醫療器械法規。這屆會議共有16個成員經濟體參與，超過400名與醫療設備相關的政府官員及商界要員均會出席，陣容鼎盛，證明香港已被業界認同為醫療設備法規中心，日受重視。

